

Data for 3 May 11

	Pageviews	Pageviews/User	Bounce %	Time on Site (minutes)	Search %
<b>Nip Impressions®</b> (www.nipimpressions.com)	<b>0.000030%</b>	<b>9.0</b>	<b>33.70%</b>	<b>13.025</b>	5.80%
<b>PaperMoney®</b> (www.globalpapermoney.com)	0.000020%	8.0	39.10%	5.367	<b>2.20%</b>
risiinfo.com	0.000020%	2.6	60.70%	2.063	7.60%
tappi.org	0.000010%	1.6	77.60%	2.110	36.70%
paperage.com	0.000010%	1.5	78.80%	1.325	21.20%
pulpandpapercanada.com	0.000000%	1.3	75.90%	1.110	13.80%
<b>Alexa's Definition of Category:</b>	% of global pageviews on site	daily pageviews per user	The percentage of visits that consist of a single pageview	Daily time on site	The percentage of visits that came from search engines