## Getting a professional position in a tough world...

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### W SUBJECT

### A few surprises...

Unconventional wisdom

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- 5. Demonstrate that you can be and then prove by your actions that you are a qualified and serious employee and you will always have an excellent job with one exception...

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- 5. Demonstrate that you can be and then prove by your actions that you are a qualified and serious employee and you will always have an excellent job with one exception...
- 6. If you are unfortunate enough to land in an organization full of slackers (they exist in abundance), they will drive you out, and in so doing actually do you a favor.

## The world of employment is full of slackers.

It is not like college.

## It is like high school or middle school.

[I wish I could take credit for this last statement, but I cannot, it was made by Harry Beckwith who has written a great series of books on sales methods {Selling the Invisible, The Invisible Touch, etc.}]

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You have perceptions about

- 1. Big company vs small company
- 2. Engineering, technical, research, operations, sales

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## But you really do not know what they are like...

... because you really do not know what environment you truly want to work in ...
You are functioning on assumptions and perceptions.

## the interviewer

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- 3. Now, when you do calculations or research for a project, *the consequence of bad work is far worse than just getting a bad grade*—they can cost your employer real money and, if serious enough, can cause real safety issues endangering human beings, which can cost your employer catastrophic sums.

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- 4. Although a corporation is a pile of legal documents, you will always be dealing with human beings. They may act as agents of a corporation, but they still have their own experiences, education and prejudices that they drag along.

I am going to be thinking of these things as I interview you. If you want a job with me, you will demonstrate that you know about them, too.

# You will be better prepared if you drop the word "Interview" from your vocabulary and think "Audition"

NEW SUBJECT

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- I am tough and expect you to be the same
- I do not care what your hobbies or extracurricular activities are unless you can show me how they will help make you a better employee
- I expect you to know little despite what you may think you know
- I view employees as a necessary evil and have no social conscience reason for hiring you

### But most of all assume...

I expect all candidates from your school to be of high academic caliber. I am using the AUDITION process to determine your other important qualities, good and bad, that will help me make a decision on hiring or not hiring you specifically. These are things like energy, honesty, motivation, commitment, passion and so forth. *These* are what an AUDITION is really about.

### I am AUDITIONING you

To determine if you are ready, willing and able to accept

## The Hot Breath of Accountability

 Show up one minute late, I don't care what the excuse is

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If you show up late, you better be dead.

 Show up one minute late, I don't care what the excuse is

Come a day ahead of time. Drive around, know the facility, the town and my company's role in it. You will for sure be on time and have an understanding of how my facility fits into the immediate community.

- Show up one minute late, I don't care what the excuse is
- Have metal or minerals sticking through your body any place other than one per each ear lobe of females

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- Have metal or minerals sticking through your body any place other than one per each ear lobe of females
- Have a haircut and/or facial hair other than that which would be found on a conservative banker

Be dressed any way other than as a conservative banker

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- Not carrying a note pad and writing instrument

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- Ask me, "What do you do here?"
- Fail to memorize my web site
- Fail to have at least a basic understanding of our raw material supply chain, manufacturing process and sales chain

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# Twelve ways to be assured of not getting a job

- By asking questions about benefits, salary, working hours and so forth
- By asking how I will compensate you for the trip (it is ok to ask this as you go out the door, if I have obviously forgotten to bring it up first)
- Let your cell phone ring or even look at it
- Do or say anything that puts your interests ahead of my company

And I can deny hiring you for any reason of the previous twelve without ever running afoul of labor employment laws any place in the United States

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- Confirm your audition a day ahead of schedule including verification of exact place and time you are supposed to appear
- Bring transcript, notepad, writing instrument

 If I take you out to eat, being of impeccable manners and eating lightly

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An audition meal's purpose is not to feed you—it is to see how you behave in such a setting—it is an AUDITION. Do not be high maintenance—I don't care if your steak was marinated in Listerine®, politely eat a moderate portion anyway and with a smile on your face.

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- Adroitly link your personal experience to ways you will be able to help my company

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   By "help my company" I mean make the invoice printer spin—the only reason my company employs anyone.

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- Show an understanding of the concept that I expect to earn a decent return on employing you

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After all, why would anyone hire someone to break even on them?

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- Show respect to everyone you meet at my facility, regardless of their position
  - After all, if they have a job with me, they are making the invoice printer spin and I am making a return on employing them—you should be so lucky.

- Memorize the names and positions of everyone you meet on your day long interview at my facility and bring up one or two of them in the closing interview
- Show respect to everyone you meet at my facility, regardless of their position
- Recognize my safety rules if I tour you through the facility, and, if in doubt ask about them

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- Call me or my assistant the day after the audition and ask if you can provide any follow-up documentation

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- Call me or my assistant the day after the interview and ask if you can provide any followup documentation
- Send a second thank you note (with different wording) one week after the audition

Do these, and you may have a chance of receiving an offer, but more importantly...

# You have stayed in control of the process.

# You have stayed in control of the process

# And you have a chance of winning

Postscript:
You may think you do not want
to work for a person as tough as
me or an organization as tough
as mine...

But be warned...

Any organization that does not focus on employees that make a return or is content to spend resources on anything that does not spin the invoice printer is going out of business sooner or later. Is that where you want to work (until they close)?